

## How to get involved?

Citizens are important voices in our cities. You can get involved in the UrbanWINS community! Learn more and work with others to improve our living spaces.

**Online agoras:** Join the online agoras and discuss your views with others. We want to hear about your needs and wants, and what your opinion is about the results and findings of the project. We can only change our cities together. To access the online agoras, visit the [UrbanWINS website](http://www.urbanwins.eu).

**Face-to-face agoras:** Pilot cities will host these discussion groups in which stakeholders are invited to share and debate their ideas. Through constructive group dynamics, fluent dialogue will be encouraged aiming at the co-creation of action plans and joint waste management strategies.

**Conferences:** A series of national conferences will take place during the course of the project to present UrbanWINS and reach out to more stakeholders. A final conference will take place in Brussels (Belgium) to showcase the final results.

**Breakfast at Sustainability's session:** High-level policymakers from across Europe will be invited to participate in this session to learn more about the developments and the outcomes of the project and how it contributes to the EU's goals and vision for the waste sector.

**Newsletter:** Subscribe to our newsletter and be the first to find out about how UrbanWINS is progressing. Visit our website - [www.urbanwins.eu](http://www.urbanwins.eu) - to sign up.

## For further information:

[www.urbanwins.eu](http://www.urbanwins.eu)

Visit our social media channels and join the conversation [#UrbanWINS](https://twitter.com/UrbanWINS)

[www.facebook.com/UrbanWINS](https://www.facebook.com/UrbanWINS)

[www.twitter.com/UrbanWINS](https://www.twitter.com/UrbanWINS)

[www.instagram.com/UrbanWINS](https://www.instagram.com/UrbanWINS)

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Waste | Resources | Innovation



UrbanWINS, a three-year EU-funded project launched in June 2016, aims at developing and implementing

## ECO-INNOVATIVE STRATEGIC PLANS FOR WASTE PREVENTION AND MANAGEMENT

that will boost urban environmental resilience and contribute to a shift towards more sustainable production and consumption patterns.



“Urban metabolism accounts for building Waste management Innovative Networks and Strategies” - (UrbanWINS)

## The UrbanWINS approach

UrbanWINS seeks to get a better understanding of how our cities consume and discard products and resources to assess how to prevent, reduce and re-use waste.

The project will make use of the urban metabolism model which compares cities to living organisms and studies the flows of materials and energy within them.

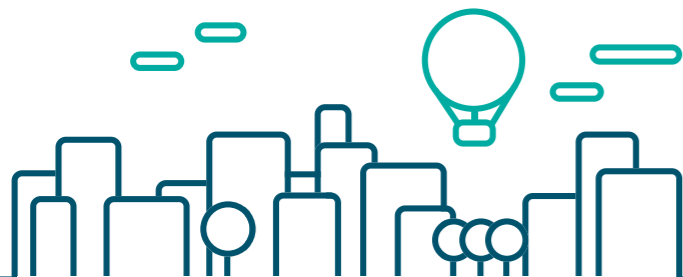
### The following steps will take place:

**In-depth analysis of the urban waste management and prevention strategies from 24 cities in six EU countries - Austria, Italy, Portugal, Romania, Spain and Sweden.**

The results will allow for a better understanding of how cities 'digest' products and what strategies - technological, non-technological, educational, governance, etc. - can be used to drive a positive change.

### Involvement of a wide range of stakeholders in the 'urban agoras'.

Face-to-face meetings will be held and a virtual forum for discussion will be created so that everyone, from citizens to waste managers, can brainstorm and share ideas, concerns and possible solutions. Participation will be open throughout the different phases of the process: analysis, policy design, action planning, and pilot implementation.



## Strategic plans for urban waste prevention and management in eight pilot cities.

Cremona, Albano Laziale, Pomezia and Torino (Italy), Leiria (Portugal), Bucharest (Romania), and Manresa and Sabadell (Spain) will test recommendations and instruments for sustainable waste prevention and management.

 Pilot cities



8 cities in 4 countries



applying participatory approaches



analysing what they consume and dispose



stimulating innovation in waste prevention and management



achieving tangible impacts via sustainable consumption and production

## European Advisory Board

UrbanWINS will have the support of a European Advisory Board (EAB), comprised of 20 high-level representatives from EU decision-making bodies, regulatory bodies and other stakeholders from the waste sector.

The EAB will contribute by providing feedback on the technical developments of the project and in disseminating the project outcomes to gain a broader outreach, such as with newer EU Member States. By the end of the project, the EAB will be responsible for creating an UrbanWINS Alliance to ensure the further uptake of the project's results.

## Expected outcomes

- Awareness raising on limit of resources, waste prevention and management, and better understanding of the links between urban environmental resilience and quality of urban life
- Lowering barriers for a circular economy by understanding waste as a resource
- Strategic plans for urban waste prevention and management that are replicable
- Progress towards more sustainable production and consumption patterns
- Online toolkit with the experiences of the 8 pilot cities enabling decision makers to improve their waste prevention and management policies